



Cynthia Bercowetz has made a career of helping solve consumer problems. Beginning in 1963, her column, "*Get Help! Tell It to George!*" appeared in Connecticut newspapers for 35 years. She has hosted radio shows, produces a weekly TV show on public access, and continues to speak publicly on how to be a smart consumer. As a volunteer, she works closely with the Better Business Bureau, CT Consumer Protection Department, and as an advocate for senior consumers. She is also a senior volunteer consumer advocate for the Connecticut Attorney General's office. "Beware and be aware," says Cynthia. "If it sounds too good to be true, it probably is!"

In her book, *Don't Get ripped Off! Get Help! Tell it to George*, she reveals how the "little guy" can outsmart the con artists. Author Cynthia Bercowetz went to Detroit to battle the auto manufacturers when hundreds of readers complained about paint peeling off their cars. Her investigation uncovered inferior undercoating, leading to some much-appreciated free paint jobs for consumers.

You are not alone in today's marketplace. You can read this book or write to Cynthia Bercowetz for advice, so you don't get ripped off!

Smart consumers learn how to avoid:  
identity theft  
Internet and phone scams  
con artists  
bogus contests  
disreputable contractors  
paying outrageous prices for anything!

Cynthia Bercowetz is married, resides in Bloomfield, Connecticut. She has three children, six grandchildren, three great grandchildren and two grandchildren on the way.

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