

## Book Endorsements

The buyer must be AWARE of rights and responsibilities in the marketplace. This book, *Don't Get Ripped Off! Get Help! Tell It to George* relates actual consumer problems and how they were resolved. There is no "free lunch". If it sounds too good to be true, it most likely is.

Purchasing the book is a very good investment. The lessons learned by other consumers will prevent consumers from making the same mistakes.

Elsie Fetterman, Ph. D.

Chair of CT Governor's Consumer Council

Consumer Education Specialist University of Connecticut

Home Economics Administrator University of Massachusetts

Senior Policy Analyst Gerontology Institute University of Massachusetts

The ability to earn a good income is a basic consumer need, but it is as important to be able to spend money wisely. Today's marketplace is filled with a myriad of new products and services, both online and off, so if you don't know the merchant, or are not familiar with the product or service, check it out! The Connecticut Better Business Bureau commends Cynthia Bercowetz who always has strived to assist consumers because she knew that informed consumers make intelligent buying decisions and are more likely to be satisfied customers. In 1995, the CT BBB bestowed the honor of the "BBB Media Consumer Education" award to Ms. Bercowetz for outstanding efforts in educating consumers.

Paulette Hotton, President

Connecticut Better Business Bureau

"Cynthia Bercowetz, Dear George, in this recent book has completed good advice advanced through solid information and education designed to help the consumer from "getting ripped off." With her vast experience over the years in the consumer protection field, Cynthia has written a book with clarity and authority that will serve as a valuable resource for many."

Mary M. Heslin

Former Commissioner

Connecticut Department of Consumer Protection 1975-1991

Cynthia has called upon her life's work as a consumer advocate for this masterfully constructed book. She's on home turf following her highly successful newspaper column, *Tell It To George*. A must read for any and all consumers.

Jerry Labriola, M.D.

Author, Famous Crimes Revisited and numerous mystery novels